

**ARTICLE TITLE IN THE ORIGINAL LANGUAGE, CAPITAL LETTERS, HELVETICA BOLD FONT, 12,
LEFT-ALIGNED.**

First author (Bold Helvetica font, 10 pt, right-aligned)¹

Second author (if any) (Bold Helvetica font, 10 pt, right-aligned)²

Abstract: Abstract in English, Light Helvetica font, 10 pt, justified, up to 500 characters including spaces.

Resumen: Resumen en español, fuente Helvética Ligera, 10 pt, justificado, hasta 500 caracteres con espacios.

¹ Degree, Institution (current affiliation, written in full), city of the institution, state abbreviation, country (written in full). Email address | ORCID. (Enter the information continuously without mentioning the words “email address” and “ORCID,” as in the example: PhD, University of Brasília, Brasília – DF, Brazil. mail@gmail.com | <https://1000.4444.4444.4444>.)

² Degree, Institution (current affiliation, written in full), city of the institution, state abbreviation, country (written in full). Email address | ORCID. (Enter the information continuously without mentioning the words “email address” and “ORCID,” as in the example: PhD, University of Brasília, Brasília – DF, Brazil. mail@gmail.com | <https://1000.4444.4444.4444>.)

Section title (no numbering, Helvetica font, bold, 12 pt, left-aligned)

The full text must follow the standardization model of this template and be no longer than 35,000 characters including spaces. Line spacing should be 1.5 pt and the font Helvetica Light, 12 pt. Footnotes should be in Helvetica Light, 8 pt, single-spaced, with no space between paragraphs.

Direct quotations of up to three lines should be inserted into the text using double quotation marks, without italics. Single quotation marks are used to indicate a quotation within a quotation. References should use APA style for in-text citations and endnotes: <http://www.apastyle.org>, according to the following examples. “Example of a short direct quotation” (John Doe, 1998, p. 56). According to John Doe (1998, p. 56),

Example of a long direct quote:

Long direct quotations should be indented 1.25 cm and should not be italicized. Use 11-point font, 1.15 line spacing, and no quotation marks. Long direct quotations should be indented 4 cm and should not be italicized. Use 11-point font, 1.15 line spacing, and no quotation marks. Long direct quotations should be indented 4 cm and should not be italicized. Use 11-point font, 1.15 line spacing, and no quotation marks. Long direct quotations should be indented 4 cm and should not be italicized. Use 11-point font, 1.15 line spacing, and no quotation marks. Long direct quotations should be indented 4 cm and should not be italicized. Use 11-point font, 1.15 line spacing, and no quotation marks. Long direct quotations should be indented 4 cm and should not be italicized. (Fulano, 2005, p. 1).

Figures and tables

Images should be formatted according to the following model, indicating the figure (Figure 1, 2, 3, etc.), followed by a hyphen, then the image title or caption, and finally the source/reference. The

caption should be inserted at the bottom, using Helvetica Light font, size 10, and centered. References to the figures must be included in the body of the text, as in this example (Figure 1).

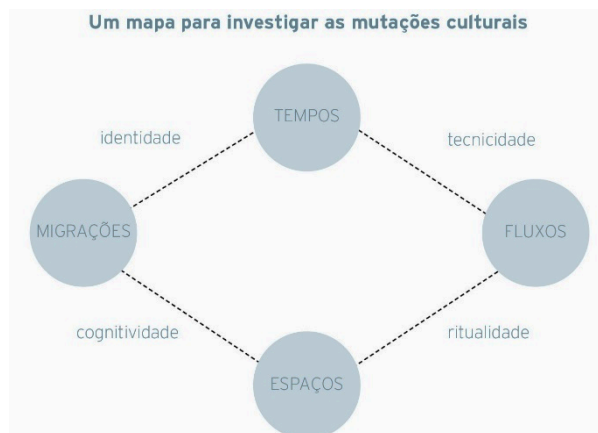


Figure 1 – Map of cultural mutations (Martin-Barbero, 2009a, p.11).

The images (JPG files) should be high quality but have a small file size (150 dpi resolution) so that the final file isn't too large and can be easily sent over the internet. To achieve this, after inserting all the images into your document, you should run the "Compress Pictures" command in Word.

References³

- Antunes, E.; Gutmann, J. F., & Maia, J. P. (2018). No tempo do Zoio: matrizes midiáticas, temporalidades e YouTube. *Revista Contracampo*, 37(3), 106–125. <https://doi.org/10.22409/contracampo.v37i3.26999>
- Bento, B. (2017). *Transviad@s: gênero, sexualidade e direitos humanos*. EDUFBA.

³ References should follow the model indicated above and be written in Helvetica Light font, size 11 pt, with a subsequent paragraph spacing of 6 pt.

Butler, J. (2008). *Cuerpos que importan* (2nd ed.). Paidós.

Martín-Barbero, J. (2009a). Uma aventura epistemológica. *Matrizes*, 2(2), 143–162. <https://doi.org/10.11606/issn.1982-8160.v2i2p143-162>